In This Issue

2  Board President Column
3  Heritage Notes
4  Preservation Notes: Making the Case for Historic Preservation, Priorities for Reform, and the City’s Modern Context Statement
7  Events: 2011 Lecture Series and Annual Meeting
8  Heritage Young Preservationists
9  Volunteers: Heritage Welcomes New Docents
10  Donors: Thank You for Making the 2011 Soirée a Success
11  Calendar of Events
Looking to the Future of Preservation

Recently, my wife, Yoko, and I ran a half marathon in Humboldt County, the 40th annual Avenue of the Giants race. The race course followed the closed roadway through a forest of giant redwood trees. While I confess that the rigors of the race temporarily impeded my ability to appreciate the majestic scenery, spending the weekend in the vicinity left me in awe of the remaining, spectacular giant redwoods and very appreciative of the many people who have worked over the years to ensure that they survive to be experienced by future generations. No, I am not proposing a new direction for Heritage’s advocacy, but I am struck by the parallel between the remaining giant redwoods and the many historic structures that have been preserved and adapted for modern use in San Francisco, “living on” to be appreciated and experienced by future generations.

As the dialogue over the effect of preservation policies on other city goals takes on a heightened focus, Heritage welcomes this discussion as both timely and long overdue. The challenge will be whether it is a discussion based on facts and reason, or whether it will be based on hyperbole and misinformation. In connection with the May 2 Land Use Committee hearing called by Supervisor Scott Wiener on this topic, Heritage staff prepared a series of policy papers and fact sheets on numerous issues called out for discussion. Their work product is excellent, and I strongly recommend that everyone reading Heritage News go to the advocacy section of the Heritage website and review these materials so that you will be well-informed in the coming months when discussing the facts and myths concerning the effect of historic preservation policies in San Francisco. Our staff has done such an excellent job that I really have nothing further to add. But if you have not done so already, I also recommend that you read the editorial prepared by Mike Buhler (“A Future Rooted in San Francisco History,” May 2) that was published in the San Francisco Chronicle on the day of the hearing (it can also be found in the advocacy section of the Heritage website).

On another note, I would be remiss if I did not thank Operations Manager Barbara Roldan and the Heritage staff and volunteers for organizing another successful Soirée on April 9 at Pier 35. I also want to recognize the Soirée Committee and Heritage Board members for their efforts in making the event a financial success. Although the night and venue turned out to be extremely chilly, the atmosphere and company were anything but, and the port location helped Heritage promote the publication of Port City earlier this year.

Speaking of Port City, I hope that all Heritage members have had the opportunity to obtain a copy of this wonderful book, and to attend one of the many events throughout the city sponsored or co-sponsored by Heritage to promote Port City and awareness of the historic waterfront. With San Francisco’s selection as the next host of the America’s Cup, the city has a unique opportunity to bring hundreds of thousands of visitors to San Francisco’s shoreline and to promote the heritage of the city and its historic waterfront.

Spring is finally here! Best wishes to all of you for a delightful summer!
MEMBER SURVEY RESULTS

Thank you to everyone who took time to complete Heritage’s 2010 - 2011 member survey. We greatly appreciate your honest feedback and will do our best to incorporate your suggestions into our work moving forward. Overall, the survey results were positive and provided us with valuable insights on Heritage's advocacy work, member communications, and educational programming. Here are some survey highlights:

- The survey return rate calculated from current Heritage members was 49 percent.
- When asked how informed members feel about Heritage events and advocacy efforts, 26 percent felt very informed, 52 percent felt somewhat informed, 10 percent felt neutral, and 11 percent felt not very informed.
- Seventy-five percent of respondents prefer the print newsletter. Thirty-one percent did not read any of the electronic newsletter and an additional 18 percent read less than half. Sixty-four percent of members read the entire print newsletter and an additional 31 percent read more than half.
- The newsletter topics of greatest interest to members are (in order of priority) advocacy, neighborhood history and architecture, and events.
- Members prefer to receive Heritage communications through both print and email, and 85 percent have access to both internet and email.
- Eighty-nine percent of members continue to renew their membership because they support Heritage's role as an advocate for preservation in San Francisco. Fifty-seven percent also maintain their membership to receive Heritage News.
- Twelve lapsed members responded, with the majority discontinuing their membership for financial and economic reasons.

Respondents were entered in a drawing for various prizes. Congratulations to the winners: Ezra Cattan, Esther Jennings, Noel Kirshenbaum, Eula Loftin, Albert Moore, Cynthia Servetnick, Merle A. Wolfe, and Howard Wong.

HERITAGE WRAPS UP “PORT CITY” LECTURES!

Heritage hosted a Port City panel discussion at the California Historical Society on March 22 (l-r): Heritage Executive Director Mike Buhler, Robert Cherny, Board member Chris VerPlanck, Michael Corbett, James Delgado, moderator Jasper Rubin, and CHS Executive Director David Crosson. Thank you to the 75 people who attended!

ISSUES COMMITTEE UPDATES

Fairmont Hotel
The owners of the Fairmont Hotel have withdrawn their application for condominium conversion, which entailed the demolition of the existing tower and podium, and construction of a new tower and townhomes. The application was reportedly withdrawn because the owners failed to gain the support of the hotel workers’ union.

North Beach Library
The Final Environmental Impact Report for the North Beach Library and Joe DiMaggio Park project was certified in a 4-3 vote by the Planning Commission on April 25, 2011. The project would demolish the 1958 library for construction of a new library on a corner of the site, redesign the park and playground areas, and close Mason Street to vehicular traffic. In early May, Friends of Appleton-Wolfard Libraries filed an appeal of the Planning Commission vote which will be heard by the Board of Supervisors on June 7. Meanwhile, on May 19, 2011, the State Historical Resources Commission voted 4-1 to recommend that the library be listed in the National Register of Historic Places.
On May 2, 2011, the Board of Supervisors’ Land Use Committee held a special hearing to examine “the balance between historic preservation and other public policy goals in San Francisco.” Requested by Supervisor Scott Wiener, a wide-ranging discussion ensued on how historic preservation may be incompatible with housing, pedestrian safety, parks, and libraries. As a testament to the passion surrounding this topic, there were nearly four hours of public testimony. Although a majority spoke in favor of historic preservation, some legitimate concerns were raised about financial and regulatory burdens on owners of historic properties. Excerpted below are highlights from a series of policy papers prepared by Heritage on how preservation protections help spur economic growth, inform good planning, and ultimately create stronger communities.

**Adaptive Reuse and Infill Construction**

A common misconception about historic designation is that it leaves buildings “frozen in time.” But historic preservation is not about stifling creative new design. It’s about managing change so that we can retain the best of our shared heritage.

A compelling example of this precept is the 1 Kearny project (cover), which successfully blends the past, present, and future by combining buildings from three distinct eras. The project includes the landmark 1902 Mutual Savings Bank building; the 1964 annex designed by the office of Charles Moore, itself eligible for the National Register of Historic Places; and a sleek new ten-story glass and aluminum addition completed in 2009. The structural system unifies the three buildings into a single whole, sensitively upgrading both historic buildings to qualify for federal rehabilitation tax credits.

At the May 2 hearing, the city’s collection of low-rise garages served as an unexpected anecdote for the inherent adaptability of historic structures. After Supervisor Wiener questioned the value of automobile support structures identified as potentially historic in a recent survey, several speakers cited examples of historic garages that have been imaginatively converted to myriad new uses as retail or office space, condominiums, and even a school.

**Economic Impacts**

Preservation has long been recognized as a vital economic development tool. Because rehabilitation projects are more labor intensive than new construction, they create comparatively more jobs—two to five times as many jobs for the dollar as new construction. With the City’s recent passage of the Local Hiring for Construction ordinance, the role of historic preservation as a labor-preferential activity is especially relevant today.

In an April 2011 survey released by the San Francisco Travel Association, travelers rank “historic buildings and architecture” as the city’s number one cultural attribute among the eight categories tested. Seven of the top ten “most interesting San Francisco attractions” are historic resources. In the city’s multi-billion dollar tourist industry, cultural travelers stay longer and spend more than other tourists, and therefore make a disproportionately larger contribution to local hotel and restaurant taxes.

**Planning Benefits**

One of the most important components of any local preservation program is a historic resource survey program. By establishing historic significance (or the lack thereof) at the front end of the process, surveys provide greater predictability for property owners by helping to limit last-minute efforts to landmark properties targeted for demolition.

We need look no further than San Francisco’s own Downtown Plan, adopted in 1985, to see the benefits of survey-based planning efforts. Heralded nationally as a model prescription for growth, the Downtown Plan rated 1,000 buildings and created incentives for protection of the most significant properties. According to SPUR, “The success of the downtown plan is illustrated by its influence on other cities and by the fact that San Francisco continues to have one of the best downtowns in the country.”
Affordable Housing

Few realize that San Francisco includes the largest concentration of historic single room occupancy (SRO) hotels in the country, with over 700 buildings comprising the Lower Nob Hill Apartment Hotel and the Upper Tenderloin historic districts. These districts were championed by affordable housing developers as a means to access preservation incentives. Although federal standards can force tradeoffs and increase costs, these developers are increasingly using the 20 percent federal rehabilitation tax credit, the low-income housing tax credit, and code flexibility under the State Historical Building Code to offset these potential setbacks.

The Central YMCA at 220 Golden Gate Avenue is one of many examples of preservation coupled with affordable housing. The Tenderloin Neighborhood Development Corporation is converting the 1910 building into 174 housing units for the homeless, with the former auditorium and boys’ gym providing unique amenities for future occupants. Federal rehabilitation tax credits are contributing $17 million toward the $94 million project cost.

Priorities for Reform

Where do we go from here? At the May 2 hearing, Heritage identified some top preservation-related priorities going forward, such as broadening access to preservation incentives, promoting diversity among the city’s landmarks and historic districts, streamlining the environmental review process, and adopting long overdue amendments to Articles 10 & 11 of the Planning Code.

Increasing Access to Preservation Incentives: City government can do more to broaden access to existing preservation incentives, such as property tax relief under the Mills Act, and to develop low-cost incentives for owners of historic properties. Where San Francisco has only a handful of Mills Act contracts in place, Los Angeles and San Diego each have several hundred, motivating homeowners and developers to voluntarily seek designation.

Promoting Greater Diversity: At the hearing, Supervisor Malia Cohen questioned whether the City’s preservation program is truly representative of the entire city. The vast majority of San Francisco’s 262 Landmarks were designated based on their architecture, with only a few dozen recognized for their cultural associations. The area south of the Mission District to the San Mateo County border, from the Pacific Ocean to S.F. Bay—over a third of the city’s land area—contains just a dozen Landmarks. While the Historic Preservation Commission (HPC) has identified a handful of culturally significant sites for evaluation, and the City regularly conducts multi-lingual outreach, more needs to be done to engage and document the contributions of underrepresented communities.

Clarifying the Environmental Review Process: The City’s policies for implementing the California Environmental Quality Act should be scrutinized to provide greater predictability and consistency for property owners and neighborhood residents alike. Amendments should be considered to make it easier for sensitive preservation projects to qualify for expedited review and approval.

Adopting Amendments to Articles 10 & 11: Leadership is needed to finally implement the changes mandated by Proposition J, approved by 57 percent of voters in November 2008. Since last summer, the Planning Department has been working cooperatively and transparently with the HPC, Planning Commission, and members of the preservation and development communities to craft the current proposed amendments.

These priorities can only be realized through a fact-based dialogue among elected officials, City staff, preservation advocates, property owners, and community stakeholders. Policy initiatives should be informed by the experiences of other major cities, such as the citywide SurveyLA project in Los Angeles. We need to go beyond the rhetoric, listen to other points of view, and embrace models that have successfully balanced competing interests. For example, amid fears that designation of Golden Gate Park will restrict “every blade of grass,” we should look to other cities that have grappled with similar concerns in landmarking their urban parks, such as Balboa Park in San Diego or Griffith Park in Los Angeles.

In March, SPUR and Heritage formed a joint task force to examine some of these issues and work to develop policy recommendations. The group includes a range of stakeholders in the preservation, development, planning, and other communities. Although the primary focus is on historic districts, the scope of the discussion has broadened to include the process for conducting historic resource surveys, distinguishing between various types of preservation districts, and project review within potential and designated historic districts. Although it is too early to predict if broad consensus will be reached, the dialogue is already contributing to a better mutual understanding of the issues, while helping to dispel some pervasive myths about historic preservation.

We will be sure to keep you updated on the task force’s progress, as well as any policy initiatives that may result from the May 2 hearing.
In February, the Historic Preservation Commission (HPC) reviewed and adopted the San Francisco Modern Architecture and Landscape Design 1935-1970 Historic Context Statement, which documents the development of Modern architecture and landscape design in San Francisco and outlines significance, integrity considerations, and registration requirements.

Prepared by Preservation Planner Mary Brown of the San Francisco Planning Department, the context statement was created to provide a framework for consistent, informed evaluations of San Francisco’s Modern design buildings and landscapes. It links specific property types to identified themes, geographic patterns, and time periods, and identifies character-defining features of Modern architectural and landscape design. The context statement also provides detailed biographies and lists of local projects by many of the area’s most influential architects, landscape architects, and firms. Luminaries such as William Wurster, Joseph Esherick, Mario Giampi, Laurence Halprin, and Thomas Church are included, as well as lesser-known designers of the region.

In San Francisco, a wide spectrum of styles are classified under the umbrella term “Modernism,” including early Streamline Moderne storefronts, concrete Brutalist office towers, and the “Contractor Modern” houses found in tract developments. In addition, San Francisco features the work of master architects associated with the Bay Tradition school of regional Modern design and others associated with International style. Many consider the San Francisco Bay Area to be the hearth of Modern landscape design, with the city boasting many influential public and private landscapes designed by master landscape architects.

According to the context statement, approximately 51,000 buildings—more than a third of San Francisco’s building stock—were constructed between 1935 and 1970. Building types include grocery stores and modernized storefronts; architect-designed single-family houses; high-rises; post-war residential tract developments and residential towers; automobile-oriented structures such as motels and service stations; institutional projects including libraries, schools, fieldhouses, religious buildings, and firehouses; and prototypical Modern landscapes.

State Historian Marie Nelson of the California Office of Historic Preservation (OHP) praised the context statement, stating: “[Brown] provides a good discussion of the precursors to modern architectural design and the various developments and expressions of modern architecture and landscape design which other jurisdictions can build upon in understanding and developing a context for their communities.”

Development of the Modern context statement was funded, in part, by a $25,000 grant from the OHP, and was peer reviewed by members of the HPC, National Trust for Historic Preservation, DOCOMOMO, and local historians.

View the context statement online at http://commissions.sfplanning.org/hpcpackets/2011.0059U.pdf. Mary Brown will be the keynote speaker at Heritage’s Annual Meeting on Saturday, June 4 (see page 7).
2011 HERITAGE LECTURE SERIES

Join us for our 2011 Lecture Series featuring a stellar line-up of presentations exploring the history and future of preservation in San Francisco. Lectures are held on Thursday evenings at 6 p.m. This year’s series will take place in different venues throughout the city—stay posted for details. Series tickets are $35 for Heritage members and students with ID, and $50 for non-members. Individual lecture tickets are $8 for members and students, and $12 for non-members. For more information or to order tickets, visit sfheritage.org/upcoming_events or call 415-441-3000.

John King: “Cityscapes”

**July 21**
San Francisco Chronicle Urban Design Writer John King will discuss his new book and the buildings that shape our sense of place. King will look at buildings that represent a distinct slice of San Francisco.

**Alan Hess:**
San Francisco Modernism

**August 18**
Landscape architect and U.C. Berkeley-extension professor J.C. Miller will provide an overview of the recent restoration of master landscape architect Thomas Church’s Fay Park.

**J.C. Miller:**
*Thomas Church’s Fay Park*

**September 15**
Co-presented with DOCOMOMO-NorCal. San Jose Mercury News Architecture Critic and author Al- len Hess will explore the unique Modern architecture of San Francisco and its legacy.

**George Oates:**
*The Future of Archiving*

**October 13**
Board member Chris VerPlanck will present a retrospective on the 40-year history of Heritage, including the victories and losses that have shaped the organization and the city’s preservation movement. A 1970s-themed party will follow.

**Chris VerPlanck:**
*40 Years of Heritage*

**November 17**
Co-presented with DOCOMOMO-NorCal. San Jose Mercury News Architecture Critic and author Allen Hess will explore the unique Modern architecture of San Francisco and its legacy.

**George Oates:**
*The Future of Archiving*

**Heritage Annual Meeting**
FEATURES LECTURE ON MODERN RESOURCES

Join Heritage staff, Board, and fellow members for our 2011 Annual Meeting on Saturday, June 4 from 9:30 a.m. – 12 p.m. To be held at the offices of Bingham McCutchen at 3 Embarcadero Center on the 27th floor, the meeting will include a report from the board committee chairs and Executive Director Mike Buhler on Heritage advocacy efforts, programming, and finances. A question and answer period will follow.

There will also be a special presentation by City Preservation Planner Mary Brown on San Francisco’s recently-adopted Modern Age Context Statement. The talk will examine common themes of Modern resources in San Francisco, including influential architects and various styles such as Streamline Moderne, 2nd Bay Tradition, Mid-century Modern, and Brutalism.

On behalf of the City Planning Department, Mary worked on recent Area Plan surveys and is currently researching and writing Article 10 designation reports for potential Landmarks and Historic Districts, including Golden Gate Park. She has a particular soft spot for historic storefronts, Modern design, and smaller-scale vernacular buildings.

The event is free for Heritage members, but reservations are required. Coffee and doughnuts will be served prior to the meeting and a meet-and-greet will follow the presentations. Thank you to Bingham McCutchen for hosting the meeting. To RSVP, visit sfheritage.org/upcoming_events or call 415-441-3000.
The irony of the preservation profession is that although we study, promote, and cherish what’s old, many of us are quite young. As a developing discipline, historic preservation is helmed by seasoned veterans of the movement, but driven by a growing crew of youthful professionals, many under the age of 40. Graduate programs around the country are educating increasing numbers of students in historic preservation, architectural history, archaeology, public history, and other disciplines, and the number of young preservationists is higher than ever. The Heritage Young Preservationists Network (HeritageYP) was established to represent this demographic and to encourage networking to strengthen the voice and actions of emerging preservationists in the Bay Area.

HeritageYP recently marked its third birthday. Established in the spring of 2008 in alliance with San Francisco Architectural Heritage, its group gained initial credibility through involvement in the Yes on Proposition J campaign. Buttons and boosterism helped result in the San Francisco Landmarks Preservation Advisory Board becoming the Historic Preservation Commission with greater authority and influence. HeritageYP also worked with S.O.S. Tonga to advocate the preservation of the Fairmont Hotel’s Tonga Room, a mid-century tiki bar. The group continues to identify and pursue issues and causes that are important to the Bay Area preservation community.

HeritageYP aims to broaden the experiences of its members through education and field trips. In the past, HeritageYP has organized lectures and tours of places like downtown Oakland, the Public Health Service Hospital at the Presidio, the Friends School/former Levi Strauss factory, Oakland’s Fox Theater, the Old Mint, and Pier 70. Through email, Facebook, and the YP website, YP also gathers and promotes interesting preservation-related articles and events, which encourages members to get out and learn new things, explore old things, and meet other players in the field.

In that vein, YP partners with similar groups such as the AIA Historic Resources Committee and the APA Young Planners for social events and networking activities that combine related disciplines and introduce varied viewpoints on preservation. For the last few years the group has also gone statewide by orchestrating the New Preservationists and Emerging Professionals events at the California Preservation Foundation’s annual conference.

The members of HeritageYP are activists, scholars, and professionals, but the group also likes to have fun. Last year YP organized and sponsored the Preservation Bowl-O-Rama, which brought preservationists from many local firms and organizations together for an evening of friendly competition on the lanes of the historic Presidio Bowl. The group meets regularly on the first Wednesday of every month, typically at a historic watering hole, to catch up and discuss projects, issues, and upcoming plans. Find us on Facebook (HeritageYP) or at heritageyp.wordpress.com. If you are under 40, join YP for $30 (regular Heritage membership is $60) at sfheritage.org/join.

Caitlin Harvey is a freelance historic preservation consultant and a member of the HeritageYP Planning Committee.

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Get attention from the preservation community for your business by advertising in Heritage News. Heritage’s member newsletter is distributed to our network of 1,100 members and donors. We also send copies to relevant agencies, businesses, and partner organizations. Heritage offers very reasonable advertising rates, which are listed below.

If you are interested in advertising with Heritage, visit sfheritage.org/newsletter to download our advertising guidelines, which include deadlines and specifications. To place an ad or if you have questions, contact Communications Officer Constance Farrell at farrell@sfheritage.org or 415-441-3000 x22.

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Photo courtesy of Jason Wright
HERITAGE WELCOMES NEW DOCENTS

By Dorothy Boylan

Congratulations to the graduates of Heritage’s Spring 2011 Docent Training: Lindsay Bland, Aisha Fike, Rajni Gagnon, Suki Gershenhom, and Priyaa Vaidehi Raman. The trainees participated in a six-week series, which included lectures from local experts in the fields of Victorian architecture and decorative arts, San Francisco history, and historic preservation. Participants studied a comprehensive training manual, covering information on the Haas and Lilienthal families as well as architectural and decorative details of the house.

Each new docent created a unique tour script encompassing information on the family, the history of San Francisco, decorative elements of the house and aspects of Victorian life. The secret to being a good tour guide, of course, is practice! To this end, trainees were asked to shadow current docents and to give practice tours, using friends and family as ‘guinea pigs.’ On the final day of training, new docents were paired with mentors for a one-on-one tour. Mentors critiqued the new docent, offering advice as well as praise.

We would like to give special thanks to the outstanding guest speakers: Randolph Delehanty, Rand Richards, Mike Buhler, and Paul Anders. Thank you also to this year’s mentors: Vikki Bay, Carlo Caldana, George Casler, Albert Moore, and JoAnn Stewart.

But, most of all, thank you to the new docents for your hard work, enthusiasm, and generosity of spirit!

Here’s why our new volunteers decided to become Heritage docents:

“I love San Francisco—the nature and cityscapes. The architecture is astounding, and I would love to contribute in any way possible in preserving this precious heritage.” -Priyaa Vaidehi Raman

“I want to be a part of something that I respect—a beautiful architectural structure that is displayed to the public.” -Suki Gershenhom

“I wanted a deeper relationship with this beautiful city. Community is important to me and I want to make a contribution to that community.” -Rajni Gagnon

“I became interested in Heritage docent training because I’m an architectural historian, but am fairly new to San Francisco. I couldn’t think of a better way to learn about the City and its unique Victorian architecture than becoming a Heritage docent and leading walking tours.” -Aisha Fike

“I want to be a docent because I enjoy learning about San Francisco’s history and architecture. I took the Pacific Heights walking tour and thought it was great, so I inquired about volunteering with S.F. Heritage.” -Lindsay Bland
Thank You for Making the 2011 Soirée a Success!

Thank you to all of the donors, sponsors, and volunteers who contributed to the success of Soirée 2011 at Pier 35 on Saturday, April 9. Our sincere gratitude to the Port of San Francisco and Metropolitan Stevedore Company for their generosity and support as leading sponsors for Soirée 2011.

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Heritage Executive Director Mike Buhler and Erin Garcia.

Board President Charles Olson and Yoko Watanabe.

Board member Patrick McNerney with Jill Helfenstein from Martin Building Company.

Linda Jo Fitz and business partner Kacy Gott.
### JUNE 2011

**SATURDAY, JUNE 4, 10 a.m.**
Victorian Alliance
Tour of Oakland’s Art Deco
Paramount Theater
2025 Broadway, Oakland
victorianalliance.org | 415-824-2666

**TUESDAY, JUNE 14, 7:30 p.m.**
San Francisco Museum and Historical Society
The City Seen by Hollywood and Home Moviemakers
Jewish Community Center of S.F.
sfhistory.org | 415-824-2666

**THURSDAY, JUNE 16, 5:30 p.m.**
SPUR
Dine + Discover
Mission Creek Park
spur.org | 415-537-1105

### JULY 2011

**FRIDAY, JULY 8, 11 a.m.**
Art Deco Society of California
San Francisco Downtown Tour
450 Sutter Medical Building
artdecosociety.org | 415-982-DECO

**FRIDAY, JULY 8, 11 a.m.**
Berkeley Architectural Heritage
Tour of the McCreary-Greer House
berkeleyheritage.com | 510-841-2242

**TUESDAY, JULY 12, 7:15 p.m.**
American Decorative Arts Forum, Nor Cal
Wall Art: Painted Interiors and Woodwork
Koret Auditorium, de Young Museum
adafa.org | 415-249-9234

**THURSDAY, JULY 21, 6 p.m.**
San Francisco Architectural Heritage
John King lecture: “Cityscapes”
Pier 1, The Embarcadero
sfheritage.org | 415-441-3000

### AUGUST 2011

**THURSDAY, AUGUST 18, 6 p.m.**
San Francisco Architectural Heritage
J.C. Miller lecture: Thomas Church’s Fay Park
Golden Gate Club, The Presidio
sfheritage.org | 415-441-3000

**SATURDAY, AUGUST 20, 10 a.m.**
Art Deco Society of California
Paramount Theater Tour
2025 Broadway, Oakland
artdecosociety.org | 415-982-DECO
**Heritage Tours**

- **2011 Lecture Series**
  - **Tickets:** series $35/50; individual $8/12
  - **John King:** “Cityscapes”
    - **Thursday, July 21, 6 p.m.**
    - King discusses his new book and the buildings that shape our sense of place.
  - **J.C. Miller:** Thomas Church’s Fay Park
    - **Thursday, August 18, 6 p.m.**
    - Miller provides an overview of the recent restoration of Church’s Fay Park.
  - **George Oates:** The Future of Archiving
    - **Thursday, September 15, 6 p.m.**
    - HeritageYP sponsors a look at preservation in the digital age.
  - **Chris VerPlanck:** 40 Years of Heritage
    - **Thursday, October 13, 6 p.m.**
    - A look at Heritage’s 40 years, with a 1970s themed party to follow.
  - **Alan Hess:** San Francisco Modernism
    - **Thursday, November 17, 6 p.m.**
    - Hess explores the unique Modern architecture of San Francisco.

- **Haas-Lilienthal House Tours**
  - **Wednesdays, Noon - 3 p.m.**
  - **Saturdays, Noon - 3 p.m.**
  - **Sundays, 11 a.m. - 4 p.m.**

- **Walking Tours**
  - **Pacific Heights**, Sundays, 12:30 p.m.
  - **A Walk Along Broadway**, Second Saturday monthly, 1:30 p.m.
  - **Beyond Union Street:**
    - A Walk Through Cow Hollow, Third Saturday monthly, 1:30 p.m.
  - **Walk the Fire Line:** Van Ness Avenue, Fourth Saturday monthly, 1:30 p.m.

Tours are free to members, $8 for the general public and $5 for seniors and children 12 and under.

For group tours, call 415-441-3000 x24. For tour and event information, call 415-441-3004.

Heritage programs supported in part by City of San Francisco Grants for the Arts.

**Heritage Annual Meeting**

- **Saturday, June 4, 9:30 a.m., Free**
- **3 Embarcadero Center, 27th floor**

Annual meeting to discuss Heritage advocacy, programming, and finances. A special presentation by Mary Brown on the City of San Francisco Modern Context Statement will follow.

For more information, see page 7 or visit sfheritage.org/upcoming_events.