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I am honored to preview the new San Francisco Heritage. Since 1971, Heritage has defined itself as the guardian of San Francisco’s built environment. As the organization has progressed in its approach to managing change over time and advocating for smart growth, we have consistently demonstrated our commitment to meeting the challenges posed by a dynamic city.

We wholeheartedly believe that preservation looks to the future and that a city deeply rooted in the cultural riches of its past will thrive for generations to come. We pride ourselves on our sensitivity to new perspectives on San Francisco’s history, and we endeavor to adapt to the evolving definitions of cultural heritage in the neighborhoods we serve.

In 2010, our receipt of a “Partners in the Field” grant from the National Trust for Historic Preservation enabled us to expand our technical assistance and outreach to traditionally underserved communities, paving the way for an unprecedented voice for preservation in new corners of the city.

In recent years, Heritage has grown more cognizant of the interconnectedness of the city’s tangible cultural resources – its buildings, structures, and landscapes – and its intangible cultural resources – its festivals, businesses, and institutions. In communities such as Japantown and South of Market, Heritage has participated in efforts to document and conserve a diverse range of cultural assets, and we are confident that this work represents only the beginning of such undertakings.

In keeping with this direction, members of the Heritage Board and staff have worked for nearly a year to develop a new graphic identity for the organization that encompasses the breadth of our evolving vision. Later this summer, we will unveil a new family of logos for the organization, the Haas-Lilienthal House, and the “Legacy Bars & Restaurants” initiative. Each of these logos conveys a sense of history and character that is unique to San Francisco, gracefully expressing an intersection of eras and cultures that affirms the range of our mission.

Along with the new graphic identity, our shortened name, “San Francisco Heritage,” signals our resolve towards inclusivity in the preservation of the city’s vast cultural resources, enabling us to build new partnerships in advocacy and education as we work to protect the city that we all know and love. Having long been known as “SF Heritage” or simply “Heritage,” we believe that our new name attests to the relevancy of today’s preservation movement.

This latest issue of Heritage News demonstrates the scope of Heritage’s work throughout the city, from our “Legacy Bars & Restaurants” initiative and upcoming Community Summit (page three) to our successful campaign to halt the sale of Maxfield Parrish’s Pied Piper (page four) and our review of such transformative projects as the new Exploratorium (page six). As part of the updated graphic identity to be unveiled in the coming weeks, the next issue of Heritage News will feature a brand new template, with more stories and photographs from our projects around the city.

I realize that a change of this nature raises many questions about Heritage’s future, and I hope to assure you that our new identity represents a continuation of our mission as an organization. Our dedication to that mission – to preserve and enhance San Francisco’s unique architectural and cultural identity – is stronger than ever as we enter our 42nd year.

Mike Buhler
Executive Director
**Legacy “Call for Submissions”**

During the month of April, Heritage sponsored its first public “Call for Submissions” for the second round of the “Legacy Bars & Restaurants” project through an interactive nomination process via social media.

The “Legacy” project, which first debuted in January, is an innovative online education, advocacy, and preservation initiative that seeks to celebrate and support San Francisco’s most legendary eateries, watering holes, dives, and haunts with unique cultural significance to the city.

Between April 1 and May 6, more than 450 members of the public cast votes for their picks from Heritage’s master list for the next round of 25 selections to be featured in the “Legacy Bars & Restaurants” online guide. Dozens more submitted nominations for businesses that had not yet appeared on the master list, which now tops 130 establishments. In order to be eligible for inclusion, businesses must have achieved sustained operation of forty years or more, feature distinctive architecture or interior design, and contribute to the cultural heritage of the surrounding neighborhood or the city.

The “Call for Submissions” led to unprecedented visibility for the “Legacy” project as San Franciscans rallied in support of their favorite local spots. Carl Nolte’s glowing, front-page endorsement of the initiative in the *Chronicle* on April 1 helped launch the popular call, and many of the businesses themselves turned to their supporters on Facebook and Twitter to spur voting.

The top five most-voted bars or restaurants will be included in the second round of the initiative, to be announced on June 15. Thank you to Glodow Nead Communications for providing direction on the “Call for Submissions” and to Sonja Carlson, Caitlin Harvey, and Erica Schultz for their research assistance.

Support for “Legacy Bars & Restaurants” came from all corners of the city during the month-long “Call for Submissions.” Many of the business owners themselves participated in oral interviews and supplied materials for the online guide.

**Community Summit: Sustaining San Francisco’s Living History**

On Saturday, June 15, “Sustaining San Francisco’s Living History” will convene community, business, and civic leaders for a day-long program aimed at understanding and preventing the loss of heritage businesses and community institutions that help define the city’s unique cultural identity.

The program will begin in the morning with presentations from community leaders in the Bayview, Chinatown, Japantown, Mission District, and South of Market and will articulate immediate threats to neighborhood social and cultural heritage resources. The afternoon working session will explore the links between neighborhood heritage and economic development, providing participants with the opportunity to discuss new strategies for stabilizing and promoting heritage businesses and commercial corridors.

The event aims to be a catalyst for developing citywide policy recommendations for heritage business programs and models for sustaining neighborhood social and cultural heritage. Having greatly expanded our outreach in many of these neighborhoods over the last several years, Heritage is committed to supporting and facilitating these ambitious efforts to conserve the city’s intangible cultural resources.

“Sustaining San Francisco’s Living History” will be presented by Heritage in partnership with the Alliance for California Traditional Arts, California Office of Historic Preservation, Gellert Family Business Resource Center, Japantown Organizing Committee, National Trust for Historic Preservation, Page & Turnbull, San Francisco Latino Historical Society, San Francisco Planning Department, and SoMa Pilipinas.
Pied Piper Returning To The Palace - But Where?

Following an intense advocacy campaign that brought the public together with nonprofits, city officials, and members of the media, the Palace Hotel halted plans to sell its beloved Maxfield Parrish painting, *The Pied Piper of Hamelin*.

On Friday, March 22, to the astonishment of generations of patrons, the Palace revealed that it had removed the painting from its perch at the Pied Piper Bar & Grill for sale at auction at Christie’s in New York City. A statement from the hotel announced: “It is no longer practical for the hotel to display an original work of this value and cultural significance in a public area.”

The removal and planned sale of *The Pied Piper* posed a tremendous loss to the cultural fabric of San Francisco. As an affirmation of the enduring significance of both the bar and the painting in the city’s history, Heritage included the Pied Piper Bar & Grill in the first round of businesses selected for promotion in “Legacy Bars & Restaurants” in January.

Commissioned in the aftermath of the 1906 Great Earthquake and Fire, *The Pied Piper* made its debut with the grand reopening of the landmark Palace Hotel in 1909. The 16-foot-long painting is one of only two Maxfield Parrish barroom artworks in the country, and the only one to remain in its original location until recently. Its counterpart, *Old King Cole*, remains prominently displayed for all to enjoy at the St. Regis Hotel in New York. Dating from the “Golden Age of American Illustration,” Parrish and contemporaries Dean Cornwell and Norman Rockwell together produced numerous examples of fine art intended to enliven drinking establishments throughout the country.

In response, Heritage, along with a coalition of individuals and local organizations, including the California Historical Society and the Art Deco Society of California, launched an online petition to appeal to hotel ownership to return the painting to its rightful home. More than 1,200 people signed the petition within the first few days of the campaign, and hundreds more took to Facebook and Twitter to protest the decision.

After only four days, the Palace reversed its plans to auction off the painting. The painting is undergoing a “museum-quality restoration” in New York and will return to the hotel, though the owners have yet to disclose where it will be displayed. Heritage continues to advocate for the painting’s return to its original location above the bar at the Pied Piper. Thank you to all who rallied in support of this local cultural treasure!

Mission Dolores Park Update

The Planning Department on May 2, 2013 released the Final Mitigated Negative Declaration (FMND) for the Mission Dolores Park Rehabilitation and Improvement Project. As proposed, the project entails alterations to the park’s athletic courts, buildings, open space, edges and entrance points, internal circulation system, and San Francisco Municipal Transportation Agency (Muni) system. Some of the more dramatic changes include reconfiguration of the athletic courts, construction of a new 7,200-square-foot multi-use court, removal of the historic Clubhouse, and construction of two new restrooms and a 1,013-square-foot paved plaza.

Designed by master gardener John McLaren and completed in 1905, the park is individually eligible for listing in the National Register of Historic Places in the area of local significance as a designed historical landscape. It is also a contributing resource to the identified Mission Dolores Neighborhood 1906 Fire Survivors and Reconstruction Historic District. Additionally, the Muni infrastructure complex at 19th Street is individually eligible for listing in the California Register of Historic Resources.

In its April 2, 2013 comment letter, Heritage agreed with the Planning Department’s finding that, without proper mitigation, the project could result in a substantial adverse change in the significance of a designed historical landscape. The recently-completed Helen Diller Playground—which removed 43,440 square feet of earth and added new retaining walls and rock walls—compounded cumulative adverse
effects to the historic park.

To help lessen adverse effects on cultural resources, the FMND proposes to retain historic landscaping and implement a Clubhouse and Circulation Pathway Interpretive Plan as mitigation measures. Heritage is advocating for the adoption of three additional “improvement measures” described in the FMND, including adaptive reuse of the Clubhouse, development of a Preservation Maintenance Plan, and installation of an interpretive display for the 19th Street Muni Infrastructure. The Recreation and Park Commission will consider the FMND, including proposed mitigation and improvement measures, at its meeting on June 20.

Heritage’s April 2, 2013 comment letter is available on our website.

**Hallidie Building Unveiled**

San Francisco’s iconic Hallidie Building, City Landmark #37, has been fully restored to its original splendor. Located at 130 Sutter Street, the eight-story office building was designed by Willis Polk and constructed in 1918. A true testament to the city’s pioneering spirit, it is named after Andrew Hallidie, inventor of the San Francisco cable car. Polk’s innovative use of the glass curtain wall distinguishes the building among its contemporaries, which typically displayed heavy masonry facades. In Heritage’s 1979 downtown survey, *Splendid Survivors*, Michael Corbett remarked, “Like the best architecture anywhere, [the Hallidie Building] is drawn from its surroundings, and in turn, it speaks to and ennobles them.”

With few alterations, the Hallidie Building’s façade maintains a remarkable level of historic integrity. A major restoration effort began in 2011 after the Historic Preservation Commission approved the first phase of work, allowing for repairs to the structure’s decorative metal work, sheet metal details, metal railings, and structural steel framework, as well as replacement of fire escape ladders and structural steel beams. The second phase of work calls for structural strengthening of the curtain wall system by reinforcing existing anchors, adding new anchors, rehabilitation of windows on the fourth, fifth, and sixth floors, and installing new sheet metal soffit and sheet metal flashing. A skilled project team, including McGinnis Chen Associates, Page & Turnbull, and Cannon Constructors, completed the restoration under the supervision of The Albert Group.

Scaffolding was removed at the end of April, and a formal public unveiling took place on May 1. Praised as a “one-of-a-kind masterpiece” by critic Ada Louise Huxtable in 1960, the Hallidie Building will continue to capture the imagination of future generations, thanks to the project team’s meticulous dedication to restoring the magnificent curtain wall and ornamentation.

**TDR Legislation**

Legislation recently passed by the Board of Supervisors will expand access to the City’s transferable development rights (TDR) program for historic buildings throughout the C-3 District and provide unprecedented transparency in the TDR market. Introduced by Supervisor David Chiu, the ordinance amends Section 128 of the Planning Code to allow the transfer of development rights from any eligible “preservation lot” in the C-3 District to an eligible “development lot”. Previously, TDR could only be transferred between parcels within the same zoning district. TDR from the retail and office districts and to a limited extent from the general commercial and support districts can also be used in a special development district known as the South of Market Extended Preservation District.

The City’s TDR program protects historic buildings by allowing the permanent transfer of development rights from an historic building to other development lots, and using the sale of TDR as a source of funds to restore the historic structure. TDR allow projects to increase the permitted floor-area ratio (FAR) on a lot, but do not allow projects to exceed height or bulk limits. Since the adoption of the Downtown Plan (Article 11) in 1985, TDR have proven to be an effective planning tool for redirecting development away from the sites of historic buildings and useful in protecting certain historic buildings in perpetuity. Now, additional TDR units will be available for sale and trade in the market, which is intended to spur job and housing growth downtown while protecting historic buildings.

Heritage advocated for a new reporting and inventory mechanism to enable periodic adjustments to ensure the continued efficacy of TDR as a preservation incentive. The ordinance amends the annual reporting requirements for Downtown to include: Buildings designated as significant or contributory buildings, or changes of designation, under Article 11 of the Planning Code; and an inventory of buildings eligible for TDR, of buildings where TDR have been completed, and of TDR completed within the year. This new transparency will benefit project sponsors, who will have access to a current list of buildings eligible for transferred development rights, as well as the owners of historic buildings and policymakers and preservationists who seek to understand and maintain the proper balance of TDR supply and demand in the downtown.
The Exploratorium’s move from the Palace of Fine Arts to Pier 15, with plans to expand to Pier 17, has resulted in a museum triple its original size that will allow for increased exhibit, exhibit fabrication, and classroom areas, as well as a museum store, restaurant, and event space. The museum opened to the public on April 17, 2013 with great fanfare, including a presentation of Emergence, a work of projection art by Obscura Digital, which transformed the main façade into a luminous spectacle of color.

The museum’s move to Pier 15 is the most recent illustration of how the rehabilitation of the city’s finger piers is spurring the revitalization of the historic waterfront. Public-private partnerships, in particular the Federal Historic Rehabilitation Tax Credit program, were essential for the Port’s development partners to successfully realize project plans.

Heritage’s Issues Committee helped shape the final project designs by providing ongoing design review for the then-proposed adaptive reuse of Piers 15 and 17. The entire project entailed historic rehabilitation and improvements to the Pier 15 bulkhead building, foundation, and shed; removal of a connector building between the two piers and replacement with a new observatory building; removal of a paved asphalt parking area to create an open water courtyard and outdoor exhibit area; and the addition of public access areas and a water taxi dock.

The rehabilitation of the Pier 15 bulkhead was conducted in accordance with the Secretary of the Interior’s Standards for Rehabilitation. As a result, the building’s character-defining features, including its cement plaster cladding, windows, recessed openings, semi-circular entry archway and keystone, pedestrian entrances, and concrete detailing, were preserved. The original Pier 15 signage and flagpole were also rehabilitated, as were character-defining features of the Pier 15 shed, including the east, north, and south facades, concrete exterior, doors, and windows, as well as the south apron. Exterior cement plaster was repaired, patched, and repainted throughout the bulkhead building, and glazing was resealed, repaired, and retained, along with all metal-sash elements and wood sills.

The site’s new configuration has opened up views to the water and allowed for public access around the piers. A glass-and-steel Bay Observatory, which provides spectacular views of the waterfront, is the only new structure on the site. Pier 15 uses bay water to heat and cool the building and boasts the largest building-mounted photovoltaic array in the city, with the ultimate goal of creating a LEED Gold, net-zero-energy facility.

A Bit of History

Piers 15 and 17 are both contributing resources to the San Francisco Embarcadero National Register Historic District. Built in 1912, Pier 17 is the third oldest pier located along San Francisco’s waterfront. It is distinctive for the high concentration of wood in its structure, its lack of a bulkhead building, and its unadorned transit shed, which is separated from the Embarcadero.
Consequently, the pier more closely resembles those of the late nineteenth and early twentieth centuries rather than its contemporaries and later piers, typically characterized by ornamented bulkhead buildings.

A few years later, in 1915, the original Pier 15 was built as a narrow wooden structure supported by coal bunkers. Due to a drop in demand for coal after the adoption of fuel oil, it was eventually replaced in the 1930s by a reinforced concrete structure and designed in Moderne and Neoclassical styles. Piers 15 and 17 were joined together in 1955-1956, forming a single quay-type pier with a connecting wharf for trucks.

San Francisco’s Waterfront Renaissance

Up until WWII, San Francisco’s waterfront exerted a powerful influence on the city’s economy and social structure. For decades, the piers, warehouses, bulkhead buildings, maritime support structures, and Ferry Building together served as the economic hub of the city. In the years following WWII, the port’s influence slowly waned as container ships began to dock in Oakland. The 1989 Loma Prieta earthquake, however, triggered the demolition of the Embarcadero Freeway and opened up new opportunities for reuse of these resources.

Adding to the new excitement surrounding the historic waterfront was the passage of a 1990 city ballot proposition that effectively required the Port to prepare a land use plan for the area. As a result, a Waterfront Land Use Plan was adopted in 1997, which eventually led to the establishment of the Port of San Francisco Embarcadero Historic District and spurred numerous adaptive reuse projects along the Embarcadero. The spectacular 2003 rehabilitation of the landmark Ferry Building and the adaptive reuse of Piers 1, 1 ½, 3, and 5 have had particularly catalytic effects, fostering a renaissance of the waterfront as a civic gathering place.

Now, in 2013, as the Port of San Francisco celebrates its 150th Anniversary, San Franciscans can relish in the delight that two additional historic piers have been injected with new life, further adding to the transformation of the city’s waterfront as a new mixed-use destination.

The Exploratorium East Wing gallery is dedicated to “living systems” and opens up to a spectacular view of the Bay Bridge. Twenty-four 10-foot-tall glass columns (pictured above) measure the hourly tides using live data from the National Oceanic and Atmospheric Administration tide station near the Golden Gate Bridge.

The new Exploratorium accommodates nearly 600 hands-on exhibits, both indoor and out. Among the new additions are exhibits that focus on the geography, history, and ecology of the Bay Area, including the Bay Observatory.
2013 Lecture Series

Join us for our 2013 Lecture Series and experience the living history and culture of San Francisco through new eyes! Lectures are held on Thursday evenings at 6 p.m. Series tickets are $35 for Heritage members and students with ID and $50 for non-members. Individual lecture tickets are $8 for members and students and $12 for non-members. For more information or to order tickets, visit sfheritage.org/upcoming_events or call Laura Dominguez at 415-441-3000 x22. For sponsorship opportunities, please contact Carolyn Squeri at 415-441-3000 x14.

**JULY 18**
Grub, Brew, and Java: The Culinary Heritage of San Francisco

Anthony Veerkamp (National Trust) will moderate a lively panel on the history of the city's bars and restaurants, featuring H. Joseph Ehrmann (Elixir) and Cat Hill (Gold Dust Lounge). Additional speakers and location to be announced.

**AUGUST 8**
Juxtaposition & Transformation: Shaping the Image of the City

Susan MacDonald (Getty Conservation Institute) will examine the role of contemporary architecture in the context of historic urban settings. The lecture will complement the exhibition Adapt/Transform/Re-use. Hosted at the SPUR Urban Center.

**SEPTEMBER 19**
Landscapes for a Modern City: Church and Halprin

Landscape architect and U.C. Berkeley-extension professor J.C. Miller will explore the legacy of modern landscape architects Thomas Church and Lawrence Halprin in San Francisco and the Bay Area. Hosted at 50 U.N. Plaza.

**OCTOBER 17**
Sunset for the Masses: The Influence of Henry Doelger

Mary Brown (SF Planning Department) and Woody LaBounty (Western Neighborhoods Project) will present the history of the recently landmarked Doelger Homes Sales Office and the impact of Henry Doelger on the Sunset District. Hosted at St. Anne of the Sunset.

**NOVEMBER 21**
Electrify the Sky: A History of Neon Signs in San Francisco

Eric Lynxwiler (Museum of Neon Art) will discuss San Francisco's rich neon legacy, followed by a brief tour of neon signs in Chinatown. Location to be announced.

**FOOTNOTE**
Great cities are built in layers. New buildings can help reinforce older urban forms (such as alleys or piers), and old buildings can be reused and recreated for new purposes. It is the juxtaposition of old and new that gives cities their interesting corners, their urban surprises, and their texture.

Heritage is pleased to announce Adapt/Transform/Re-use, a new exhibition curated jointly with the San Francisco Planning and Urban Research Association (SPUR). The show celebrates the diversity of San Francisco's architectural landscape - from the transformation of the Jessie Street Substation into the Contemporary Jewish Museum, to the re-use of the Armory by Kink.com, to the lively bustle of the Ferry Building - showing that adaptation, transformation, and re-use are key to the life of our city.

The exhibition will debut in conjunction with the publication of a joint policy paper developed by a SPUR-Heritage task force on historic preservation that has been meeting over the past two years. This unprecedented effort has yielded a series of joint policy recommendations that aim to clarify, strengthen, and streamline the role of historic preservation in San Francisco.

The exhibition opening party will take place on July 15 at 6:00 p.m. at the SPUR Urban Center, located at 654 Mission Street. This special event is free to Heritage and SPUR members and $10 for non-members. The exhibition will remain on-view until August 29 and is free to the public.
Volunteers Dazzle Year-Round

On May 16, Heritage honored new and veteran volunteers at the annual Volunteer Appreciation Party. This year, our dedicated corps of volunteers led more than 2,000 house and walking tours and supported countless special events, including Soirée. Thank you again to all our volunteers for your time and commitment and to Carolyn Squeri, director of membership and development, for hosting the event in her beautiful home.

Heritage is actively recruiting new volunteers to assist with outreach, events, and office-related tasks. To learn more about how you can get involved, please contact Dorothy Boylan at dboylan@sfheritage.org.

Berkeley Board Fellows

Heritage was honored to participate in the University of California Berkeley Board Fellows Program during the 2012-2013 academic year. The competitive program places Haas School of Business MBA, Goldman Public Policy, and School of Public Health graduate students as non-voting members on Bay Area nonprofit boards of directors. Heritage board fellows Tyler Garvey (left) and Chao Li (right) worked with board member and membership committee chair Kathleen Burgi-Sandell to develop a membership survey and to make recommendations for new outreach and retention strategies. Thank you Tyler and Chao!

Farewell Carl Brancke

Heritage would like to announce the retirement of our longtime volunteer, Carl Brancke. For over ten years, Carl assisted with various administrative projects, always with diligence and a willingness to help wherever needed.

Carl began volunteering with Heritage in 2003 after retiring as a federal bank examiner. During his decade of service, he helped index issues of Heritage News and catalogue the book collection. In addition, Carl sent out weekly shift reminders to our docents and assisted with mailings. Whatever task was before him, Carl could be relied upon to complete it with accuracy and dedication. Although illness slowed Carl down in recent years, he continued to generously donate his time and skills each week.

Carl has decided to move back to the East Coast to be close to his family. He will be greatly missed by the Heritage staff, and we wish him good health and all the best in the future.
On Saturday, May 11, over 400 guests celebrated the restoration of the SF Maritime Museum, the Streamline Moderne gem of Aquatic Park. The magical evening captivated guests, who moved from festive cocktails, to fabulous food stations by McCalls, to lively casino gaming and bayside ballroom dancing. An extraordinary master magician and sultry torch singer in the “Crow’s Nest Lounge” added to the evening with delightful entertainment on every level. A silent auction offered fine wines, popular restaurants, art treasures, outings, and getaways for a dedicated group of bargain hunters and generous supporters. Revelers stayed until the very end and proclaimed the evening a spectacular success!

Our thanks to the following underwriters, donors, and volunteers for their generous support of Soirée 2013:

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Rainbow Waterproofing and Restoration Co.

**Patron: $5,000 and above**
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Heritage Board member Charles Olson and Yoko Watanabe, Soirée 2013 Partners.
**JUNE 2013**

**WEDNESDAY, JUNE 5, 6 p.m.**
HeritageYP
Happy Hour at the Empress of China
sfheritage.org | 415-441-3000

**SATURDAY, JUNE 8, 9 a.m.**
San Francisco Heritage
Annual Membership Meeting
sfheritage.org | 415-441-3000

**TUESDAY, JUNE 11, 7:15 p.m.**
American Decorative Arts Forum, NorCal
Going Modern: American Design in the 1920s
adafca.org | 415-249-9234

**SATURDAY, JUNE 15, 10 a.m.**
San Francisco Heritage
Community Summit: “Sustaining San Francisco’s Living History”
sfheritage.org | 415-441-3000

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**JULY 2013**

**SATURDAY, JUNE 6, 12 p.m.**
Shaping SF
Labor History Bike Tour
shapingsf.org | 415-881-7579

**MONDAY, JUNE 17, 6 p.m.**
San Francisco Heritage and SPUR
Adapt/Transform/Re-use
Exhibition Opening Reception
sfheritage.org | 415-441-3000

**THURSDAY, JUNE 18, 6 p.m.**
San Francisco Heritage Lecture
Grub, Brew, and Java: The Culinary Heritage of San Francisco
sfheritage.org | 415-441-3000

**JULY 18 - 21, times vary**
San Francisco Silent Film Festival
2013 Festival
silentfilm.org | 415-777-4908

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**AUGUST 2013**

**FRIDAY, AUGUST 2, 12:30 p.m.**
Cadillac Hotel
Concerts at the Cadillac: Eric Fox, piano
cadillachotel.org | 415-673-7223

**FRIDAY, AUGUST 2, 6 p.m.**
Bayview Opera House
Friday Night Jive
bvox.org | 415-824-0386

**THURSDAY, AUGUST 8, 6 p.m.**
San Francisco Heritage Lecture
Juxtaposition and Transformation: Shaping the Image of the City
sfheritage.org | 415-441-3000

**TUESDAY, AUGUST 20, 7:15 p.m.**
American Decorative Arts Forum, NorCal
Guilded Lives: NY Fashion and Design
adafca.org | 415-249-9234

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- [$75] Fog City Family
- [$30] Young Preservationist (under 40)
- [$125] Splendid Survivor
- [$500] The Golden City Ally
- [$1000] Paris of the West Pillar
- [$1000] Bay City Corporate

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HERITAGE ANNUAL MEETING

Saturday, June 8, 9:00 a.m., Free Phoenix Hotel, 601 Eddy Street

Join Heritage for our 2013 Annual Membership Meeting! Executive Director Mike Buhler will update members on our advocacy and programming activities. To RSVP, visit sfheritage.org or contact Carolyn Squeri at csqueri@sfheritage.org or 415-441-3000 x14.

2013 LECTURE SERIES

July 18       Grub, Brew, and Java: The Culinary Heritage of San Francisco
August 8      Juxtaposition & Transformation: Shaping the Image of the City
September 19  Landscapes for a Modern City: Church and Halprin
October 17    Sunset for the Masses: The Influence of Henry Doelger
November 21   Electrify the Sky: A History of Neon Signs in San Francisco

See page 8 or visit sfheritage.org for more information.

HAAS-LILIENTHAL HOUSE TOURS

Wednesdays, Noon - 3 p.m.
Saturdays, Noon - 3 p.m.
Sundays, 11 a.m. - 4 p.m.

WALKING TOURS (meets at HLH)
Pacific Heights, Sundays, 12:30 p.m.

Tours are free for members, $8 for the general public, and $5 for seniors and children 12 and under. For group tours, call 415-441-3000 x24. For tour and event information, call 415-441-3011.

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