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A Treasure At Risk

For the past 40 years, the Haas-Lilienthal House has been Heritage’s headquarters and an icon of San Francisco’s historic preservation movement. The House embodies the city’s architectural grandeur and is a monument to the special role Jewish immigrants played in the early development of San Francisco and the American West.

Today more than ever, the Haas-Lilienthal House stands as a site of national prominence. Its status was formalized this year when the National Trust for Historic Preservation—the largest private, nonprofit preservation organization in the country—identified the Haas-Lilienthal House as one of only 34 “National Treasures” in America.

As part of a new strategic framework, the National Trust is focusing its staff resources on protecting an exclusive list of highly significant places across America. At each site, the National Trust is dedicating intensive staff support to achieve specific preservation goals. The entire list can be viewed at savingplaces.org.

We are certainly proud that the National Treasure designation recognizes the Haas-Lilienthal House as a site of national cultural significance, but we are ever-mindful that the designation also highlights real threats jeopardizing its future. If the House is to continue to serve as a public resource and the home of Heritage, it will need maintenance that extends far beyond a new coat of paint. In the words of one restoration expert, “It’s ready for a 126-year tune-up, or it will deteriorate at an ever-increasing pace.”

The new partnership with the National Trust was preceded by an intensive and unprecedented effort by Heritage’s board and staff to evaluate the House and forge a sustainable path for the future. Confronted by declining rental revenue and mounting costs, the Heritage board formed the Haas-Lilienthal House Business Plan Subcommittee in June 2011 to review long-term capital costs, annual revenues and expenses, and alternative operational models. Based on this investigation, the committee identified multiple threats to the House’s physical preservation and financial viability as a museum. As confirmed by the National Treasure selection, the Haas-Lilienthal House is a poster child for common challenges faced by historic house museums across the country.

Despite these challenges, several factors have converged to create a unique opportunity to boldly reinvent the Haas-Lilienthal House and safeguard its future. The National Trust’s selection of the House as a National Treasure is the most auspicious.

For the past several months, Heritage has been working collaboratively with a multidisciplinary team of National Trust staff to evaluate current operations at the House, identify its strengths and weaknesses, and survey hundreds of visitors. With extraordinarily generous support from the Columbia Foundation, we convened a highly productive two-day visioning workshop in August. Our mutual imperative is to create a sustainable stewardship model for the House that will have national implications for other similarly situated historic properties throughout the country. We have made significant progress, but still have much work to do.

In the meantime, I invite you to come explore this treasure in your own backyard at Heritage’s annual Holiday Open House on Sunday, December 2nd!
In April 2011, the National Trust for Historic Preservation awarded a $3,000 grant to the Filipino-American Development Foundation (FADF)/Bayanihan Community Center to develop a bilingual walking tour booklet describing cultural spaces and places, sites and streets, landmarks, and community rituals important to San Francisco’s vibrant Filipino community in the South of Market area.

The booklet, dubbed “SoMa Pilipinas Ethnotour,” is based on a walking tour created by FADF staff member, MC Canlas, who has been leading tours of Filipino SoMa since 2000. It provides information in both English and Tagalog for over 20 important sites, such as Bessie Carmichael School, West Bay Pilipino, and the Lipi ni Lapu-Lapu Mural, which is painted on an exterior wall of the San Lorenzo Center (formerly the Dimasalang House).

Heritage members had the opportunity to visit some of these sites and learn more about their history from MC Canlas during our 2012 Annual Membership Meeting. The booklet was recently completed, and Heritage plans to work with FADF/Bayanihan Community Center to promote the tour and advocate for the protection of resources identified therein. In November 2012, Heritage received a $3,550 grant from the National Trust to create a summer program for middle school students in partnership with FADF’s Galing Bata After School Program.

“Essentially SF” Now Available for iPhone

Playing the role of tour guide to out-of-town guests over the holidays? “Essentially SF: The City’s Architectural Icons from SF Heritage” brings twenty-five San Francisco gems right to your fingertips, ranging from well-known landmarks like Coit Tower to those that are less-traveled, such as the Bayview Opera House. Released in October, the smart phone application updates and replaces the guide that debuted in February 2012.

Developed in partnership with Escape Apps, “Essentially SF” belongs to the discerning Know What network, a collection of thoughtfully and creatively curated city guides. Designed to satisfy locals and visitors alike, the app leads users to discover the iconic places that make San Francisco one of the world’s most vibrant architectural destinations.

Each listing features architectural details, photos, and a brief history that help place the building in the context of both modern and historic San Francisco. Also included is important information for on-the-go users, including websites, addresses, and business hours where applicable.

The app is updated regularly (and for free), so you don’t miss out on any changes—or any new gems in the making. Proceeds from new guides ($1.99) will directly support Heritage’s preservation efforts. The app can be purchased in the iPhone App Store.

In commemoration of the National Treasure designation, Heritage is pleased to present a colorful new illustration of the Haas-Lilienthal House by local artist and architect Michael Murphy.

The man behind the widely acclaimed series “Forgotten Modernism” of San Francisco, Murphy’s interpretive illustration reflects his interest in “capturing the underlying essence of a highly complex historic piece of architecture and re-presenting it in a fresh and new way. By distilling the House into its basic geometries and using stylized graphics and color, a different viewpoint of the building emerges, emphasizing its relevance and place in 21st century San Francisco.”

Murphy’s illustrations have appeared in galleries around the world and in publications such as Dwell Magazine and California Home and Design. AIA SF is hosting an exhibition of his “Forgotten Modernism” series from November 1 through December 20. For details, visit aiasf.org.

Signed limited-edition giclee prints are available for purchase. A portion of the proceeds will benefit the Haas-Lilienthal House and Heritage’s citywide mission. For more information on pricing, please email ldominguez@sfheritage.org. Visit sfheritage.org to see the full-color illustration.
Twin Peaks Tavern, long distinguished within the Castro as an emblem of community pride, is slated to become a City Landmark, one of several awaiting a decision by the Board of Supervisors and the Mayor in the coming months. Located at 401 Castro Street, Twin Peaks was reimagined as a gay bar in 1972. Only two other San Francisco Landmarks, the Castro Camera and Harvey Milk Residence (573-575 Castro Street) and the Jose Theatre/Names Project Building (2362 Market Street), have been designated based on their association with LGBT history. If listed, Twin Peaks Tavern would join only a handful of places in the country that have been formally designated for their significance in LGBT history.

BACKGROUND

Originally constructed in 1886 and remodeled twice, the building has housed Twin Peaks Tavern since 1935, two years following the repeal of Prohibition. Prior to its reinvention as a gay bar in 1972 by new owners MaryEllen Cunha and her partner, Margaret Ann (Peggy) Forester, Twin Peaks Tavern was known as a working-class Irish bar. As new owners, one of their first decisions was to replace the existing painted and papered over windows with large plate glass windows, openly revealing the identities of their patrons. Cunha and Forester then remodeled the interior space as a “fern bar,” an upscale bar decorated with antiques, brass fittings, stained glass lamps, and, of course, ferns. House rules were also established that discouraged kissing and touching and instead promoted a welcoming, safe, and congenial environment that encouraged personal bonding.

Another piece of history in the life of the bar is its membership in the Tavern Guild of San Francisco. Formed in 1962, the Tavern Guild is important as the first gay business association in the country established to fight discrimination against members of the LGBT community. This organization served a critical role in establishing and improving relationships between owners of businesses catering to LGBT residents, city leaders, the California Department of Alcoholic Beverage Control, and the San Francisco Police Department. Indeed, the guild’s advances of the 1960s enabled the development of an “out” gay bar in the 1970s.

LANDMARK DESIGNATION PROCESS

Twin Peaks Tavern was one of 16 properties included on the Historic Preservation Committee’s list of places with intangible cultural significance. With guidance from Heritage’s Education Committee, staff identified 25 restaurants and bars for the first round of the project. Located throughout the city, these establishments (including Twin Peaks Tavern, right) have achieved longevity of 40 years or more and meet one or both of the following criteria: possess distinctive architecture or interior design; and hold a special place in their community and contribute to a sense of history in the surrounding neighborhood. The guide includes historic photographs, ephemera, and a brief history of each establishment, as well as a map of all the locations. Eventually, the guide will include over 100 legendary establishments in every corner of San Francisco.

“Legacy Bars and Restaurants” will be available on our website at sfheritage.org/legacy in mid-December. HeritageYP will be hosting a special happy hour in January to kick off the project. More details will follow by email and on the Heritage website. Hope to see you there!
Earlier this year, Heritage reported on community efforts to bring attention to Coit Tower and its imperiled stock of Works Progress Administration (WPA) era murals. Significant progress has been made to address the problems at Coit Tower, including new treatment guidelines adopted by the San Francisco Arts Commission and restoration of the historic building and frescoes made possible by a $1.75 million allocation from the San Francisco Recreation and Parks Department (RPD).

In June 2012, San Francisco voters passed Proposition B, a non-binding measure that calls for strictly limiting commercial activities and prioritizing funds generated from concession operations to preserve the murals, maintain the building, and beautify Pioneer Park. The Land Use and Economic Development Committee of the Board of Supervisors have passed a motion reaffirming Proposition B.

Also in June, RPD released a conditions assessment of Coit Tower prepared by Architectural Resources Group and conservator Anne Rosenthal. The report evaluates the historic frescoes and provides a series of conservation and improvement recommendations. Report findings indicate that the major culprits of mural deterioration are graffiti vandalism, water damage from building leaks, and mechanical impacts from visitors and building users.

Top restoration needs include: installing new roofing at the second floor level, repairing severe concrete spalling at the top of the tower, improving signage and mural barriers on the first floor, stabilizing frescoes at areas of severe water damage, and implementing an inspection and maintenance program for the murals.

Initial restoration work on the tower began in October and focused on mitigating water damage and intrusion.

**Restoration Work Begins at Coit Tower**

**Hibernia Bank Proposal**

As a clear sign of Mid-Market’s ongoing resurgence, one of San Francisco’s most storied and longest shuttered landmarks will finally be brought back to life.

The owners of the Hibernia Bank building, which has been vacant for nearly three decades, are seeking a Certificate of Appropriateness to complete code upgrades for reuse as assembly and/or office space. The hearing before the Historic Preservation Commission (HPC) is scheduled for early December.

Completed in 1892 and designed by Albert Pissis, Hibernia Bank was one of the few buildings in the central city to survive the 1906 earthquake and fire, although it was partially damaged by fire. Designated as City Landmark #130, Hibernia Bank is a Category I Building under the Downtown Plan and is a contributor to the National Register-listed Market Street Theater and Loft Historic District. After being vacated by the Hibernia Savings and Loan Company in 1985, the basement served as temporary quarters for the San Francisco Police Department Tenderloin Task Force until the new Tenderloin Station was completed in 2000.

In September, Heritage’s Issues Committee toured the building and met with members of the project team. The proposed project includes seismic, mechanical, electrical, plumbing, and safety upgrades, adding new means of egress for the banking hall and penthouse, reconfiguring the basement interior space, and installing new restrooms in the penthouse. Proposed additions, such as the new staircase and restrooms, are strategically placed away from critical historic areas. Seismic and systems upgrades are minimal and respectful of the building’s historic fabric. Although some of the original teller counters will be removed, they will be carefully documented, disassembled, and stored on site.

In its letter to the HPC, Heritage applauded the project sponsor for taking extraordinary care to ensure that the building’s character-defining features are preserved while allowing for practical adaptive reuse of the building, which is expected to re-open in 2015.
In 1887, a local journalist wrote of the Haas-Lilienthal House: “beautiful residences have been erected along Franklin Street, but none finer than this one.” Since 1973, this building has been Heritage’s headquarters and an icon of San Francisco’s historic preservation movement. Today more than ever, the Haas-Lilienthal House stands as a site of national cultural and architectural significance. Its status was elevated to new heights this year when the National Trust for Historic Preservation—the largest private, nonprofit preservation organization in the country—identified the Haas-Lilienthal House as one of 34 “National Treasures” in America.

FROM S.F. ICON TO NATIONAL TREASURE

The Trust’s newly inaugurated National Treasures program highlights “endangered places of national significance,” where “on-the-ground success can have positive implications for preservation nationwide.” With thousands of historic buildings, landscapes, and communities at risk across the country, the Trust’s groundbreaking campaign aims to identify new models for interpreting historic sites, building meaningful grassroots coalitions, preventing deterioration and demolitions, and protecting the places that reveal our national stories.

The National Treasure designation marks a watershed moment in the life of the Haas-Lilienthal House. In granting this status, the National Trust recognizes this San Francisco Landmark as a site of national prominence. Their designation, however, also identifies the Haas-Lilienthal House as a national asset in peril. The House is a rare survivor, a structure that emerged from earthquakes and economic cataclysm mostly unscathed. Yet today, it is threatened by the ravages of time—mounting preservation, maintenance, and operational costs jeopardize its future.

The Haas-Lilienthal House embodies both the progressive spirit that distinguishes San Francisco’s cultural landscape and the Victorian grandeur of its built environment. Constructed in 1886 by Jewish immigrants, this Queen Anne gem was spared destruction in the 1906 earthquake and fire and survives miraculously intact today with many of its original furnishings. As the only Victorian-era residence open to the public in San Francisco, the Haas-Lilienthal House has attracted visitors from around the nation and world.

Dubbed “the acme of San Francisco’s Victorian houses” by San Francisco Chronicle “native son” Carl Nolte, the House is also the bedrock of Heritage’s educational platform. Since 1982, thousands of third-grade schoolchildren have explored Victorian life and architecture through our Heritage Hikes program.

CULTURAL SIGNIFICANCE

The Haas-Lilienthal House is also an important piece of cultural history, a monument to the special role Jewish immigrants played in the early development of San Francisco and the American West. San Francisco’s Jewish leaders transcended traditional social and political boundaries, shaping the very creation of the city’s infrastructure and institutions in an unusually diverse and integrated urban center.

Unlike many American cities of the period, where Jews adapted to existing power structures, San Francisco was a place where Jewish residents became central players in public life. As recognized by National Trust President Stephanie Meeks, the Haas-Lilienthal House—with roots extending to the founders of Wells Fargo Bank, MJB Coffee, and Levi Strauss and Co.—has “tremendous potential to tell the story of the significant contributions of the Jewish-American community in San Francisco to a national audience.”

The Haas-Lilienthal House additionally holds a special place in the popular imagination of many 20th century city dwellers. During the 1950s, KPIX produced a local youth television program, Captain Fortune, which included a scene with children running up the front stairs of the House in its opening credits. In 1977, an image of the House graced the cover of the Bay Area telephone directory, which described the residence as “the grande dame of San Francisco Victorians.” The forthcoming documentary American Jerusalem: Jews and the Making of San Francisco features the House in a reenactment of a high society Jewish holiday party.

REINVENTING THE HOUSE MUSEUM

Though the Haas-Lilienthal House is a compelling emblem of early San Francisco, it faces a number of equally tangible threats. Like hundreds of house museums across the country, the House has mainte-
nance and capital improvement needs that far exceed the revenue drawn from its visitors. Through this project, Heritage and the National Trust are bringing together some of the brightest minds in historic sites stewardship to create a long-term, sustainable vision for the House to ensure that its unique history endures for future generations.

Efforts to secure and reinvent the House are well underway. Museum assessment studies have been completed by the National Trust and the American Alliance of Museums. With support from the Columbia Foundation, Heritage commissioned the Sustainability Management Plan for the Haas-Lilienthal House, which was released in March 2012. The plan provides “a road map for greening the maintenance procedures and capital building improvements at the Haas-Lilienthal House.” In August 2012, Heritage and the National Trust convened a two-day visioning workshop attended by historic sites experts from across the country, as well as representatives of the Contemporary Jewish Museum and the San Francisco Arts Commission.

The new vision aims to identify groundbreaking interpretive and marketing strategies to revitalize the House, increase earned income, and create a broad awareness of the important stories that it has to share. Together with the National Trust, we seek to demonstrate how the Haas-Lilienthal House can be a replicable model for bringing new life to urban historic house museums.

Heritage News will continue to feature stories about the House throughout the coming year. Please be sure to visit sfheritage.org and savingplaces.org for regular updates on our progress.

Heritage’s second annual Free Community Day at the Haas-Lilienthal House on Sunday, October 21 was a tremendous success! Nearly 600 visitors stepped over the threshold to discover the rich history of this newly-minted National Treasure. The majority of tour-goers were San Franciscans who had passed by the House many times, but never explored beyond its doors.

On the heels of the National Treasure announcement, the event was the perfect opportunity to share Heritage’s vision for reinventing the House and its role in our citywide mission with the local community.

A special thank you to everyone who attended the event and to all of our partners who helped spread the word, including Carl Nolte at the San Francisco Chronicle, whose October 14 column featuring the history of the House piqued widespread interest.

Volunteer coordinator Dorothy Boylan directs visitors in the Master Bathroom. Many of our docents donned period clothing to complete the experience.
Lecture Series Breaks New Ground

Heritage’s 2012 Lecture Series concluded on November 15 with a panel discussion on historic preservation in the Tenderloin and its role in cultivating neighborhood pride. The 2012 series pushed traditional boundaries of preservation practice by providing fresh perspectives on a diverse array of topics, ranging from LGBT preservation to the conservation of murals emblematic of California’s Chicano Movement.

Perhaps what is most exciting about the 2012 series is the enthusiasm it generated around particular preservation issues. August’s sold-out lecture, “These Walls Can Speak: Telling the Stories of Queer Places,” received media attention as far away as France, sparked the creation of a new Facebook page called “LGBT Historic Sites in California,” and inspired the formation of a committee to plan future projects and programs dedicated to the preservation of LGBT historic sites.

The 2012 series was a huge success thanks to the hard work and dedication of our speakers, volunteers, and partners, including DOCOMOMO-NOCA, the GLBT Historical Society, HeritageYP, The Women’s Building, and the Tenderloin Neighborhood Development Corporation. A special thank you to our sponsors: Tom Eliot Fisch, Holmes Culley, Cody Anderson Wasney Architects, and Knapp Architects.

Holiday Open House, December 2

Deck the halls with Heritage at our annual Holiday Open House on Sunday, December 2! Join us as we thank our members for their ongoing support throughout the year, complete with music, refreshments, and a visit from Santa at 2 p.m. The Haas-Lilienthal House will glisten with holiday cheer, including the traditional tree trimmings. The restored family train will be running for the kids, and holiday shopping will be available in the ballroom. This festive afternoon event is free for members and their guests. Admission for the general public is $10 for adults and $5 for children 12 and under. Members and their guests are encouraged to RSVP and non-members to purchase tickets at sfheritage.org/upcoming_events.
**Heritage Docents Recall Favorite Memories of the Haas-Lilienthal House**

As part of its new “National Treasures” initiative, the National Trust for Historic Preservation invites supporters to share their stories about why the chosen places matter in our national narrative. This online tool enables users to upload text and photographs that reveal their connections to these historic sites.

The Haas-Lilienthal House comes to life each week under the careful stewardship of Heritage’s docents. These dedicated volunteers enthusiastically relate the legacy of the House to the broader history of San Francisco for the countless guests who visit each year. In honor of the National Treasure designation, several of our docents graciously shared some of their most meaningful stories.

*From JoAnne Stewart:*

“This is about the mystery of the Haas-Lilienthal House, or at least about the mysterious minds of the third grade children who tour the house. Early in my experience leading children’s tours, a child asked about the secret passageway, which even the oldest of us harbors a desire for in an old house. In the basement restroom is a small, modest, and deservedly seldom noted door which does not lead to a murky underground river flowing to the sea or to a dank cave laden with bones of forgotten prisoners. Instead, it gives access to the plumbing fixtures under the house.

Not wanting to disappoint my small charges or break the spell of imagination, I said that the secret passageway was in the basement restroom. We moved on to the doll house, the bay windows, and a return to the basement where the tour both starts and ends. This was no ordinary return; it was a stampede whose energy showed me the error of my ways.

Now, Haas-Lilienthal House still has a secret passageway, but it is the door between the maid’s room and the front bedroom. It is one for which no one has died and for which few have suffered, but it does move the children and their imaginations into the next room to check the other side of that mysteriously locked door.”

*From Clare Willis:*

“When we enter the grand dining room with beautifully needle-pointed chairs, I tell my third graders that in many Victorian families, children did not eat with their parents until they had reached the ‘age of reason.’ I explain that this means the children had mastered all the delicate etiquette of Victorian dining, from handling multiple utensils correctly, to sitting ramrod straight so that their backs never touched the chair. I ask these eight year olds what age they think constituted the age of reason. Invariably they say a number higher than their own age, perhaps ten or twelve. When I tell them that it was, in fact, usually around age eight, they laugh delightedly, but their own backs get straighter as they imagine being able to handle such serious duties.”

You, too, can share your favorite memories of the Haas-Lilienthal House! Please visit savingplaces.org/treasures/haas-lilienthal-house and click on the “Share your story” tab.
The past year has been distinguished by several important milestones, both for Heritage and for historic preservation in San Francisco. In May, the Board of Supervisors passed comprehensive amendments to Articles 10 and 11 of the Planning Code, followed by Mills Act reform legislation in July. Heritage’s annual lecture series broke new ground, established new partnerships, and explored historic values throughout the city. Closer to home, the National Trust for Historic Preservation selected the Haas-Lilienthal House as one of 34 “National Treasures” across the country in October, underscoring the House’s significance and the many challenges it faces.

Your support is what makes our work possible, including the following progress in 2012:

**ADVOCATING FOR PUBLIC POLICY AND SENSITIVE DEVELOPMENT**

Four years after voters passed Proposition J, the Board of Supervisors enacted amendments to Articles 10 and 11 of the Planning Code. Over the course of more than 25 public hearings, Heritage was a constant voice defending against proposals to roll back protections for historic resources.

Heritage collaborated with Supervisor Scott Wiener to pass legislation expanding access to Mills Act property tax incentives for historic property owners.

Heritage’s Issues Committee provided expert guidance on proposed projects involving Hibernia Bank, Pier 70, Bayview Opera House, and the Strand Theater, among other landmarks.

**ENGAGING RESIDENTS IN ALL OF SAN FRANCISCO**

Our annual lecture series hosted a sellout crowd at the GLBT History Museum, partnered with The Women’s Building to explore mural conservation, and highlighted the role of historic preservation in building community pride in the Tenderloin.

In Japantown, we continued to work with residents and the Planning Department to develop a groundbreaking new Social Heritage Program model that aims to protect the neighborhood’s tangible and intangible cultural character.

We collaborated with the Bayanihan Community Center in SoMa on an oral history project and a bilingual walking tour of Filipino landmarks. In 2013, we will launch a new summer youth education program for middle school students in SoMa.

**REINVENTING THE HAAS-LILIENTHAL HOUSE**

The National Trust’s “National Treasure” designation recognizes Heritage’s longtime headquarters as a site of national cultural significance, but it also identifies the House as a national asset in peril.

Calling on the brightest minds in historic site stewardship, we are working with the National Trust to develop a long-term plan to restore and sustain the House, diversify and broaden its audience, and increase revenue.

On the heels of the National Treasure announcement, we welcomed nearly 600 visitors to the House for our second annual Free Community Day in October.

**SUPPORTING HERITAGE**

Please consider deepening your commitment to our mission by making a special year-end gift above and beyond membership. Your contribution will help ensure that Heritage can respond quickly and forcefully as new threats arise. To be sure, there are major challenges ahead that demand continued vigilance. As this issue goes to print, legislation is pending before the Board of Supervisors that could exempt thousands of projects impacting historic resources from public notice requirements.

An Annual Fund Donation envelope is enclosed with this issue of *Heritage News*—just fill out the tear-off form on the next page or visit sfheritage.org. Your tax-deductible contribution of any amount will make a difference!
### DECEMBER 2012

**SUNDAY, DECEMBER 2, 12 p.m.**  
San Francisco Architectural Heritage  
Holiday Open House  
sfheritage.org | 415-441-3000

**FRIDAY, DECEMBER 7, 12 p.m.**  
SF Museum and Historical Society  
Holiday Tea at the Old San Francisco Mint  
sfhistory.org | 415-537-1105

**SATURDAY, DECEMBER 8, 7 p.m.**  
Artistic License  
The Artisans’ Ball  
artisticlicense.org | 415-596-0843

**SATURDAY, DECEMBER 15, 11 a.m.**  
Art Deco Society of California  
Marina District - Art Deco Walking Tour  
artdecosociety.org | 415-982-3326

### JANUARY 2013

**SATURDAY, JANUARY 12, 6 p.m.**  
Art Deco Society of California  
Port Costa Prohibition Days - 1933  
artdecosociety.org | 415-982-3326

**SUNDAY, JANUARY 13, 1 p.m.**  
Contemporary Jewish Museum  
Photo Ball  
thejcjm.org | 415-655-7800

**WEDNESDAY, JANUARY 16, 6 p.m.**  
San Francisco Architectural Heritage  
Semi-Annual Meeting  
sfheritage.org | 415-441-3000

**THURSDAY, JANUARY 17, 7 p.m.**  
Oakland Heritage Alliance  
Neon Works Factory Lecture and Demo  
oaklandheritage.org | 510-763-9218

### FEBRUARY 2013

**SATURDAY, FEBRUARY 2, 8 p.m.**  
SF Maritime National Historical Park  
Chantey Sing  
nps.gov/safr | 415-447-5000

**SATURDAY, FEBRUARY 9, 2 p.m.**  
Museum of the African Diaspora  
Lorraine Hansberry Theatre  
moadsf.org | 415-358-7200

**SATURDAY, FEBRUARY 9, 8 p.m.**  
ArtPoint  
Wooden Shoe Be Mine? Valentine’s Gala  
artpoint.org | 415-750-3548

**FEBRUARY 22 & 23, times vary**  
Humanities West  
Charles II: Phoenix of Restoration London  
humanitieswest.org | 415-391-9700

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**Support San Francisco Architectural Heritage!**

2007 Franklin Street | San Francisco | California 94109 | 415-441-3000 | Fax 415-441-3015 | sfheritage.org

YES! I wish to contribute to Heritage’s work in preserving and enhancing San Francisco’s unique architectural and cultural identity.

Enclosed is my tax-deductible donation to the Annual Giving Campaign of

- $100  
- $150  
- $250  
- $500  
- $1000  
- OTHER ____________

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(To receive Heritage E-News)

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3-digit sec. code

**Signature**

Checks should be made out to San Francisco Heritage. Contributions are tax-deductible.
**Free Member Events!**

**Holiday Open House**
**Sunday, December 2, 12 - 3 p.m.**
**Haas-Lilienthal House**

The Haas-Lilienthal House will be full of holiday cheer on Sunday, December 2. Stop by for refreshments, holiday shopping, and a visit from Santa. Non-member admission is $10 for adults and $5 for kids. See page 8.

**Heritage Semi-Annual Meeting**
**Wednesday, January 16, 6 p.m.**
**Haas-Lilienthal House**

Heritage’s executive director Mike Buhler will provide an overview of Heritage’s activities since June. Architectural historian Richard Brandi, author of *San Francisco’s St. Francis Wood*, will discuss the Olmsted design for the Mason-McDuffie Company residential park, which attracted some of the Bay Area’s most talented architects and is one of the country’s most successful examples of City Beautiful “garden suburbs.” This event is free for Heritage members.

For more information on these events and more, visit [sfheritage.org/upcoming_events](http://sfheritage.org/upcoming_events).

**Haas-Lilienthal House Tours**
**Wednesdays, Noon - 3 p.m.**
**Saturdays, Noon - 3 p.m.**
**Sundays, 11 a.m. - 4 p.m.**

**Walking Tours** (meets at HLH)
**Pacific Heights, Sundays, 12:30 p.m.**

Tours are free for members, $8 for the general public, and $5 for seniors and children 12 and under. For group tours, call 415-441-3000 x24. For tour and event information, call 415-441-3011.

Heritage programs supported in part by City of San Francisco Grants for the Arts.